

CRIPPLE CREEK

MUSIC FESTIVAL



Date: Saturday, October 2, 2021
Venue: Blue Barn at DCCH Fairgrounds
Address: 75 Orphanage Road, Ft. Mitchell, KY 41017
Time: Doors Open at 2pm - Live Music from 3pm until Midnight



WINNING WITH ALS

All proceeds from the event go to Winning with ALS, a 501(c)(3) foundation whose mission is to provide support to families with children who have a parent diagnosed with ALS. All donations and sponsorships qualify for a 100% tax deductible charitable contribution.

SPONSORSHIP COMMITMENT

Company or Family Name _____
Contact Name & Title _____
Address _____
Phone _____ E-mail _____
Desired Sponsorship _____
Sponsorship Amount _____ + Additional Donation _____ = Total Donation Amount _____

Authorized Signature _____ Title _____ Date _____

- 1) Please make checks payable to "Winning With ALS" and mail to:
Winning With ALS, PO Box 176352 Lakeside Park, KY 41017
- 2) Please e-mail this completed form and your company logo to AndreaM@winningwithals.org

THANK YOU FOR YOUR SUPPORT !!! WE LOOK FORWARD TO SEEING YOU AT CRIPPLE CREEK 2021 !!!

Stage Sponsorship Opportunities

Field Stage *

As the sun sets, our field stage will light up with three first-class national acts to close out the evening. These 3 bands will perform from 6:30pm until Midnight on our first-class 36' x 24' Wurzelbacher outdoor stage.

Headline Sponsor \$15,000 (Limit 1)

- Company or family name and logo prominently displayed on main canopy banner across the stage for the entire festival
- Company logo or family name prominently displayed on event advertisements, banners and social media
- Access to the hospitality tent to be determined
- 10 Souvenir packages
- 10 General Admission Tickets

Presenting Sponsors \$5,000 (Limit 4)

- Company or family name and logo prominently displayed on main banner across the front of the stage for the entire festival
- Company logo or family name prominently displayed on event advertisements, banners and social media
- Access to the hospitality tent to be determined
- 6 Souvenir packages
- 6 General Admission Tickets

Barn Stage *

The Barn Stage is quite possibly one of the coolest live music venues in all of Kentucky! Throughout the entire afternoon, the Blue Barn is the ultimate gathering place to meet friends and listen to 3 different live acts throughout the day for foot-stompin' entertainment. These 3 bands will perform from 2:00pm until roughly 6:30pm.

Headline Sponsor \$8,000 (Limit 1)

- Company or family name and logo prominently displayed on the barn as well as prominently across the barn stage backdrop for the entire festival
- Company logo or family name prominently displayed on event advertisements, banners and social media
- Access to the hospitality tent to be determined
- 8 Souvenir packages
- 8 General Admission Tickets

Presenting Sponsors \$3,000 (Limit 3)

- Company or family name and logo prominently displayed on main banner across the front of the stage for the entire festival
- Company logo or family name prominently displayed on event advertisements, banners and social media
- Access to the hospitality tent to be determined
- 6 Souvenir packages
- 6 General Admission Tickets

Haybale Stage *

The Haybale Stage is right in the heart of the action, providing the main source of live entertainment for the outdoor gathering. This is a nice intimate area for singers and songwriters to be heard.

Headline Sponsor \$4,500 (Limit 1)

- Company or family name and logo prominently displayed on the barn as well as prominently across the barn stage backdrop for the entire festival
- Company logo or family name prominently displayed on event advertisements, banners and social media
- Access to the hospitality tent to be determined
- 4 Souvenir packages
- 4 General Admission Tickets

*Our first priority is the safety of our artists and patrons. Due to Covid restrictions stages may be relocated and hospitality tent access will be determined at a later date.

Booth Sponsorship Opportunities

Bourbon Bar Sponsorship \$3,000 (Limit 1)

The Bourbon Bar is where festival goers can enjoy a wide variety of Kentucky's finest bourbon cocktails and other alcoholic beverages.

Hospitality Tent Sponsorship \$1,500 (Limit 1)

The Hospitality Tent is where band members and special guests have access to relax and enjoy the complimentary food and full bar.

Drink Ticket Booth Sponsorship \$1,500 (Limit 1)

The Drink Ticket Booth is centrally located and where all festival goers purchase drink tickets for all of their beverages on the day of the event.

Merch Booth Sponsorship \$1,500 (Limit 1)

The Merch Booth is where all the merchandise of the various bands as well as Winning With ALS and Cripple Creek Music Fest is sold.

All booth sponsorships receive the following:

- Company or family name and logo displayed on the booth signage for the entire festival
- Company logo or family name displayed on event advertisements, banners and social
- 2 Souvenir packages
- 2 General Admission Tickets

Other Sponsorship Opportunities

Go Green Initiative Sponsorship \$1,500 (Limit 10)

Each sponsorship lot entitles the sponsor to one hundred fifty (150) 16oz stainless steel souvenir cups with their logo printed. These reusable cups are given to all festival goers as part of their admission. All Go Green sponsorships also receive the following:

- Company or family name and logo displayed on event banners
- 4 General Admission Tickets

Daily Lineup Event Signage Sponsorship \$1,000

Signage showing the daily lineup will be located throughout the festival grounds and have the sponsor logo displayed. The sponsorships also receive the following:

- Company or family name and logo displayed on event banners
- 4 General Admission Tickets

Participating Sponsors \$500

These sponsorships receive the following:

- Company or family name and logo displayed on event banners
- 2 General Admission Tickets